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Press Release

New position in the structure of Apsys Polska

At the beginning of December, Apsys Polska created a new position of Business Development Director and ESG Officer. This is the result of a strategic process carried out over the last few months, which has led to the definition of the company's basic goals and the drawing up of development plans for the coming years. The position has been filled by Magdalena Błądek, who has been with Apsys since 2020.

Over the past few months, Apsys Poland and Apsys France have gone through a complex, multi-stage process to define and name a strategic goal that gives the organisation direction and defines its commitment to cities and people. It defines how Apsys wants to make a positive contribution to the lives of others and to the environment, and sets a focus that goes beyond financial criteria.

- After 25 years of operating in the retail market, we have decided to redefine Apsys' existing strategy, adapting it both to changes in the market and to our internal transformation. As a result, we have defined new areas of activity and the realisation of not only attractive but also meaningful concepts and solutions to improve the quality of urban spaces. The role of the Business Development Director is closely linked to the challenges defined above. He or she will be responsible for identifying new business opportunities and acquiring new clients, as well as developing relationships with existing clients and business partners. I am convinced that Magdalena Błądek, who has already proven her effectiveness, professionalism and openness to change and challenges on many occasions, is the perfect person to achieve these ambitious goals," **says Benoit Charles, President of Apsys Polska.**

Magdalena Błądek will combine her role as Business Development Director with that of ESG Officer. Her appointment reflects the importance of sustainability policy in Apsys. Magda will be responsible for leading the process related to all ESG aspects of the company, including the implementation and maintenance of the Apsys Group policy, the implementation of ESG initiatives and the preparation of the annual sustainability report. The comprehensive activities will cover all 3 pillars of the ESG policy. In this context, Magdalena Błądek will work closely with the members of the company's internal ESG Committee.

- The combination of new business and ESG policy is an illustration of Apsys' responsible approach to its role as a creator of urban spaces. In planning new projects, we want to make even greater and more responsible use of the potential of cities, influencing their transformation, taking into account environmental needs, and stimulating social and economic development. In line with our slogan, we believe that if we act together - with our business partners, city authorities and residents - a different city will emerge.

I am delighted to be able to use my experience to be part of this important change," says **Magdalena Błądek, Business Development Director and ESG Officer, Apsys Polska.**

APSYS is one of the leading commercial property operators in Poland and France. The company is active in the retail property sector, mixed-use projects, residential investments and office space management. The company was established in 1996 and acts as an investor, developer, leasing agent, project manager and property manager.

Apsys has always been a company with the vision and ambition to deliver unique projects, creating iconic and significant places that become an integral part of the urban fabric. From 2022, the company's activities will be guided by the slogan 'Together, another city is possible'. Apsys aims to harness the potential of cities in an even stronger and more responsible way, influencing their transformation by addressing environmental needs, stimulating social and economic growth, and creating a comfortable environment for all people through a collaborative dialogue with stakeholders. The company's strategic goal is to change cities for the better, creating exceptional places that make life better for everyone.

Thanks to our many years of experience and expertise, all our activities are tailored to the needs of our clients, regardless of the size or location of the individual properties. The company's largest investments include Manufaktura in Łódź and Posnania in Poznań. APSYS Poland currently manages over 1,000,000 sqm. GLA in 23 retail properties in 18 major cities. Apsys also manages a residential investment - Solea Mieszkania przy Wyścigach in the Mokotów district of Warsaw.