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Press release

Apsys wins prestigious CEE Retail Awards 2026. Manufaktura named “Ultimate Destination”, its director among the best in Europe

At the CEE Retail Awards 2026 gala, Apsys was among the most important winners of one of the key events in the commercial real estate industry in Central and Eastern Europe. The jury recognized both Manufaktura in Łódź, owned by Union Investment Real Estate GmbH, and the building’s director, Sławomir Murawski.

Sławomir Murawski, director of Manufaktura, was honoured with the Shopping Centre Director of the Year award. The jury recognized his role in the consistent development of one of the most recognizable retail-and-urban properties in the region, and his ability to combine strategic thinking with operational effectiveness and teamwork. The distinction is not only personal recognition of the building director’s work, but also confirmation of Apsys’s operating model, based on strong teams and the long-term development of expertise.

This is a great source of pride for us – that Sławek’s work has been recognized across the entire Central and Eastern European region. This award confirms that our experts hold a strong position on the market, and that Apsys knows how to build teams that effectively combine vision, experience and a focus on the quality of their projects – **Justyna Kur, Vice-President, Head of Property & Rental Management, Apsys Polska**

Łódź’s Manufaktura, a project delivered by Apsys and currently managed by a company on behalf of Union Investment Real Estate GmbH, was honoured with the “Ultimate Destination” title. The award confirms the long-term vision behind the property’s development, its stable market position, and the unique role of a place that has, for 20 years, combined trade, culture and urban life, remaining one of the most important points on the map of Łódź.

Manufaktura has been operating for 20 years and is still in the top tier of European destinations. This is the result of consistent work and responsiveness to the changing needs of the city, customers and tenants. This project keeps living and keeps changing all the time – **Benoit Charles, CEO, Apsys Polska**

This year’s CEE Retail Awards 2026 clearly showed that the market increasingly values projects that combine business results with a responsible approach, quality of customer experience, and long-term thinking about urban development – consistent with the direction Apsys is pursuing.

The CEE Retail Awards is one of the most important industry events in Central and Eastern Europe, recognizing the best projects, companies and leaders in the retail and real estate market. This year’s edition placed particular emphasis on the role of long-term vision, resilience to change, and cooperation with local communities.

APSYS is one of the leading operators in the commercial real estate industry in Poland and France. The company operates in the retail real estate, mixed-use project and residential investment segments. The company was founded in 1996 and operates as an investor, developer, leasing agent, project manager and property manager. Thanks to many years of experience and specialist expertise, all activities, regardless of the size and location of individual properties, are tailored to their specific character. Among the organization's largest investments in Poland are Posnania in Poznań and Manufaktura in Łódź. APSYS Polska currently manages more than 730,000 sqm of GLA across 16 retail properties located in the 12 largest cities. Apsys also runs residential investments – Solea, Mieszkania przy Wyścigach in Warsaw's Mokotów district, as well as Ogrody Staromiejskie and Wrocławskie Loftys in the centre of Wrocław. Apsys Polska also runs a food hall in Poznań. More information: www.apsys.pl